



#### **Year-End 2014 Edition**

## **President's Message**



Dear CanCham Members and Friends,

As 2014 draws to a close, I wish you and all your loved ones a fantastic Christmas and Holiday Season ahead.

In reflecting on the past quarter, I have been impressed by the extraordinary opportunities that have emerged in Canada-Singapore business relations. Amongst some terrific events and delegations to Singapore in recent months, I was pleased to meet Canada's Foreign Affairs Minister, The Hon. John Baird, to discuss bilateral opportunities. Canada and Singapore celebrate 50 years of diplomatic relations in 2015, so this was a very timely meeting for CanCham Singapore.

The Chamber has also been very busy during this time. We hosted a wellattended Canada Back to Business 2014 at the Four Seasons Hotel This was followed by a business luncheon at Fairmont Singapore with Melissa Pine, Tournament Director for the inaugural WTA Finals in Singapore. We partnered with the High Commission of Canada on a Canadian CSR Networking Reception hosted at Marina Bay Sands as part of the International Singapore Compact for CSR Summit. Soon after, we delved into the finer points of the North American Free Trade Agreement (NAFTA), with a terrific panel discussion at the American Club featuring Canadian, American and Mexican commentators. The High Commission of Canada hosted us for the Annual CanCham Expat Tax Briefing, presented by Wayne Bewick from Trowbridge Professional Corporation in Toronto. Bringing more focus to Canada's world-leading research institutions, we hosted a Business Roundtable Luncheon Discussion with University of Waterloo President, Dr. Feridun Hamdullahpur, including opportunities for collaboration between researchers and commercial partners. We finished the quarter with a briefing for our Executive Committee and Major Corporate Members with H.E. Heather Grant, Canada's High Commissioner to Singapore, who continues to be an outstanding asset for the Canadian business community. On a social note, we also partnered with our friends at AmCham and other foreign Chambers in Singapore for an Inter-Chamber Holiday Networking Night at the Resorts World Sentosa.

Our aim continues to be delivering interesting, high-impact events that showcase the best of Canada-Singapore business relations, while providing excellent opportunities for our members to thrive and build high quality business ties. We will continue with this theme in 2015 and hope to see you at an event soon!

Sincerely

Ian Wilson, President 2014-2015

#### **Executive Committee 2014-2015**

#### **HONORARY CHAIRPERSON**

H.E. Heather Grant, *High Commissioner of Canada to Singapore* 

#### **PRESIDENT**

Mr. Ian Wilson, Marina Bay Sands

#### **VICE PRESIDENT**

Mr. Randolph Mank, SICPA

#### **SECRETARY**

Ms. Caroline Berube, HJM Asia Law

#### **TREASURER**

Dr. Glenn Odland, Canadian International School Singapore

#### **DIRECTORS**

Mr. Naveed Irshad, Manulife Singapore

Ms. Marlene Han, Prospect Ventures

Mr. Mark Levia, Bank of Nova Scotia

Ms. Karen Eidsvik, Subway Asia

Dr. James Dalziel, United World College SEA

Ms. Evelyn Sue Wong, *Independent CSR* and Labour Consultant

Ms. Franca Ciambella, Consilium Law

Mr. Brian Tracey, Maple Gold Energy

#### **CANADIAN HIGH COMMISSION (EX-OFFICIO)**

Mr. Kapil Madan, Senior Trade Commissioner

#### **EXECUTIVE DIRECTOR**

Mr. Rohan Belliappa

#### **ACCOUNTS**

Mrs. Susan Cumbers

#### **EVENTS AND MARKETING**

Ms. Pauline Chua

















It's back! The Five Pillars of Canada in Singapore proudly present

## **CANADA NIGHT AT THE RACES 2015:**

## Celebrating 50 Years of Canada-Singapore Relations!



Friday March 6th 2015: Committee Box, Grandstand - Level 4: Singapore Turf Club, Kranji: Registration begins at 5:30pm









The always exciting Canada Night at the Races returns March 6<sup>th</sup> 2015 at the Singapore Turf Club. It's a chance to meet, mingle and make new contacts and friends, while taking a gamble and having fun! BE FAST OUT OF THE GATE AND BOOK YOUR TABLE TODAY! This year's event will celebrate 50 Years of Canada-Singapore diplomatic relations.

#### Your evening's entertainment includes:

- Admission Badge to the Races plus a Race Programme
- VIP views of the track while you eat, drink and place your bets
- A buffet dinner featuring Canadian, International and local culinary delights
- Desserts and free flow of beer, wine, soft drinks and coffee/tea also included.
  - We have exclusive use of the VIP Committee Box room
- At least 9 races for the evening starting at 6:20pm and ending at 10:50pm
- Free shuttle to Singapore Turf Club with pre-race drinks and racing trivia on the bus to get you in the mood!

REGISTER BEFORE JANUARY 30th 2015 AND QUALIFY FOR THE EARLY BIRD DISCOUNT!

Price: \$120 - 5-Pillar Members (Early Bird price = \$100) : \$180 - Non Members (Early Bird price = \$150) \$1000 - Corporate Table of 10 with Marketing Signage at the venue

DRESS CODE: LONG SLEEVED SHIRT AND TIE FOR GENTLEMEN. SMART CASUAL FOR LADIES. NO JEANS OR SHORTS PERMITTED



## **Recent CanCham Events**

## **Canada Back to Business 2014 at Four Seasons Hotel Singapore**







L to R: Canadian High Commissioner to Singapore H.E. Heather Grant opens the event alongside CanCham President Ian Wilson; Darwin Forer VP-Asia, ReDev Properties with a lucky draw prize winner; assembled guests at the Windows Lounge, Four Seasons Hotel Singapore

Canada Back to Business 2014 hosted a sell-out crowd at the newly renovated Windows Lounge, atop the magnificent Four Seasons Hotel Singapore. Back to Business is an annual event to bring together Canadian 5-Pillar members, volunteers, staff and friends after the summer break. It is also an opportunity to showcase Canada's presence in Singapore, welcome new Canadians to the community and introduce key leaders helping further Canada-Singapore relations. Our special thanks to event sponsors ReDev Properties and Consilium Law Corporation for their support of Canada Back to Business 2014.

# CanCham Business of Sport Luncheon with Melissa Pine, Tournament Director, BNP Paribas WTA Finals, Singapore







Left: Melissa Pine with CanCham ExCo member Brian Tracey and Canadian High Commissioner to Singapore H.E. Heather Grant; Right: Melissa Pine, Eugenie Bouchard (Canadian WTA Finals player), H.E. Heather Grant

CanCham were honoured to have **Melissa Pine, Tournament Director-BNP Paribas WTA Finals Singapore**, address a business luncheon at the **Fairmont Singapore**. Speaking about the business of sport and the work involved in getting corporate and community support in Singapore for a major global sporting event, Melissa also shared details about growing up and learning the game in Newfoundland and going on play Division I tennis in the American NCAA. The BNP Paribas WTA Finals, Singapore was a tremendous success in 2014 and will return to Singapore in 2015. The audience also heard from Tony Loke, head of the **Terry Fox Run 2015**, which happens **8**<sup>th</sup> **February 2015** in Singapore. Over 1000 participants have already signed up and registrations close **January 10**<sup>th</sup> **2015**.





# Research and Business: Dr. Feridun Hamdullahpur, President-University of Waterloo, addresses CanCham Leaders' Roundtable



Dr. Feridun Hamdullahpur addresses assembled CanCham members and business leaders.

Canadian Universities are increasingly engaging with partner post-secondary institutions, business interests and alumni in Singapore and Southeast Asia. CanCham were therefore delighted to hear from University of Waterloo President, Dr. Feridun Hamdullahpur, during his delegation's recent visit to Singapore. Dr. Hamdullahpur addressed and exchanged candid views with CanCham members on Waterloo's world leading research centers, challenges in bringing world leading Canadian research to Asia and engaging with Singapore businesses to support research excellence in Canada. Dr. Hamdullahpur was introduced by Karen Cvornyek, President-Asia of B+H Architects and a University of Waterloo graduate in Architecture. University of Waterloo are a CanCham member, with Jonathan Kwan the official University of Waterloo alumni representative in Singapore

## CSR Implications for Canada's Arctic's Edge Showcased at Marina Bay Sands







CanCham Singapore and the High Commission of Canada in Singapore partnered with the Singapore Compact for CSR to host a Canadian-themed CSR Reception at Marina Bay Sands, as part of the International Singapore Compact for CSR Summit 2014. CanCham CSR Lead Evelyn Wong played a central role in helping organise the event, with Canadian High Commissioner to Singapore H.E. Heather Grant delivering keynote remarks and presenting a video on Canada's Arctic, and emerging CSR issues around responsible Arctic stewardship. Canada is Chair of the Arctic Council and Singapore has official observer status. Attending guests were delegates to the CSR Summit and CanCham is grateful to the entire team at the Singapore Compact for CSR for their work and partnership.





## NAFTA Panel: Celebrating 20 Years of the North American Free Trade Agreement







L to R: Dr. Don Drummond, Dr. Deborah Elms, Dr. Mario Chacon

In partnership with the American Chamber of Commerce, Mexican Embassy and High Commission of Canada, CanCham co-hosted an informative, and surprisingly entertaining look at the finer points of the North American Free Trade Agreement, twenty years after its inception in 1994. The event was hosted at the American Club.

A panel composed of Canadian, American and Mexican experts shared their thoughts on NAFTA, its origins and opportunities for Singaporeans doing business in the Americas. Following a question from the audience, an exchange of views ensued on NAFTA's lessons for the Trans-Pacific Partnership and ASEAN Economic Community. The panel discussion also focused on what went better than expected from NAFTA, some of its shortcomings, and lessons and implications for business flows and international trade policymakers.

**Dr. Don Drummond** (former Chief Economist-TD Bank and Associate Deputy Minister of the Canadian Ministry of Finance) spoke on behalf of Canada. **Dr. Deborah Elms, Executive Director of the Asian Trade Center** spoke from the U.S perspective, while **Dr. Jesús Mario Chacón Carrillo, Head of ProMexico Trade and Investment in Singapore**, shared the Mexican perspective.

The discussion was moderated by Montreal-native Dr. Malcolm Cook, Senior Fellow at the Institute of Southeast Asian Studies.

## **CanCham Expatriate Tax Briefing in Singapore**





The annual **CanCham Expat Tax Briefing-Singapore**, presented by **Trowbridge** and **ReDev Properties**, was kindly hosted at the High Commission of Canada in Singapore. Expat tax advisor Wayne Bewick makes the annual visit to Singapore for this event, helping numerous CanCham members and Canadian expatriates stay updated on tax obligations in Canada. For any members or interested Canadians who did not attend the briefing, but would like to connect with **Wayne Bewick**, please contact CanCham.





## Behind Closed Doors Leaders' Roundtable with High Commissioner Heather Grant



CanCham were delighted to have H.E Heather Grant, High Commissioner of Canada to Singapore, return for the annual "Behind Closed Doors Leaders' Roundtable" at Fairmont Singapore. This sold-out luncheon provides opportunity for CanCham Major Corporate and Executive Committee members to exchange candid views with the High Commissioner on Canada-Singapore business ties. It also provides an opportunity for the High Commissioner to update leaders on Government of Canada initiatives in Singapore and SE Asia. CanCham wishes to thank Scotiabank for support and sponsorship of this year's roundtable.

## Terry Fox Run in Singapore on 8th February 2015



The **Terry Fox Run 2015** will be held **8<sup>th</sup> February 2015 at Big Splash, 902 East Coast Parkway, Singapore**. This is a wonderful opportunity to support research to cure cancer and commemorate the memory of **Terry Fox** and his run across Canada. Over 1000 participants have already registered, a record high for Singapore. Further details are available at <a href="http://www.canadians.org.sg/Terry-Fox-Run-2015.htm">http://www.canadians.org.sg/Terry-Fox-Run-2015.htm</a>.

## Logo Unveiled to Celebrate 50 Years of Canada-Singapore Diplomatic Relations



The year 2015 will celebrate the 50<sup>th</sup> Anniversary of Canada-Singapore Diplomatic Relations. An official logo to commemorate this longstanding relationship was unveiled by Her Excellency Heather Grant, High Commissioner of Canada to Singapore and Dr. Mohamad Maliki Bin Osman, Minister of State for National Development and Defence. The logo will be used by all the Five-Pillars of Canada in Singapore to brand select events in 2015. For readers in Canada, the year 2015 will also see the Republic of Singapore commemorate its 50<sup>th</sup> National Day on August 9<sup>th</sup> 2015.







## BlackBerry launches the BlackBerry Classic in Singapore



L to R: BlackBerry Bold 9900, BlackBerry Q10 and the new BlackBerry Classic

CanCham Sponsor **BlackBerry Limited** launched the **BlackBerry® Classic™** in **Singapore**, as part of a global launch of the device. Launch events were also held in New York and Frankfurt.

Cameron Vernest, Managing Director, Singapore & The Philippines for BlackBerry and CanCham Executive Committee member, said: "We're delighted our three loyal partners, M1, SingTel and StarHub, are now selling BlackBerry Classic so our mutual customers across Singapore can benefit from the powerful communications experience BlackBerry Bold and Curve users have been waiting for. BlackBerry Classic is a secure device that feels familiar in their hands, with the added performance and agility they need to be competitive in today's busy world."

Devoted users of BlackBerry devices (of which there are many within the CanCham Singapore membership!) will be delighted to see the familiar physical QWERTY keyboard of the BlackBerry Bold 9900, together with a host of fantastic new upgrades. Further details at <a href="https://www.blackberry.com">www.blackberry.com</a>.

## **New President of the Canadian Alumni-Singapore**



CanCham wishes to congratulate **Evelyn Wong** as the new **President of the Canadian Alumni-Singapore (CA-S)**. She succeeded **Joey Koh** at the CA-S Annual General Meeting. Mr. Koh steps down after a period of sustained growth for the organisation.

Among numerous leadership roles in the community, Dr. Wong is also **Chair** of the annual **Singapore-Canada Learning Exchange** and **CSR Lead on the CanCham Singapore Executive Committee**. She is a **University of Toronto** graduate and received an **Award from the Governor General of Canada** in 2011 for her work furthering Canada-Singapore ties.

The **Canadian Alumni-Singapore** is one of the **5-Pillars of Canada in Singapore**. It is a membership driven organisation composed of Singapore-based grads of Canadian Universities. Congratulations to all the 2014-2015 CA-S Executive Committee!



## **Special Feature**

## Five Questions on Energy with Christy Clark, Premier of British Columbia, Canada



On June 10, 2013, Christy Clark was sworn in for her second term as British Columbia's 35th Premier.

Premier Clark's government has committed itself to promote BC as a major global energy hub, and as Canada's Pacific-gateway with Southeast Asia. This interview took place just before Singapore International Energy Week.

1) Asia is a major consumer of energy and other natural resources. Against the backdrop of economies becoming increasingly interdependent, where do you see potential partnership opportunities between Canada and Asia on this front and what does "Building Energy Connections" mean to BC?

By capitalizing on its natural gas opportunity, BC offers Asia-Pacific countries a secure source of cleaner energy. To build energy connections, BC will diversify trade relationships and help growing

Asian economies move from coal or oil dependence to cleaner fossil fuels like natural gas and liquefied natural gas to meet their rising energy requirements, while contributing to the fight against global warming.

2) BC plans to put clean and alternative energy to the forefront as mentioned in your Energy Plan. How do you foster innovation in this sector to help us progress to a more sustainable energy future?

Today, clean energy producers use wind, water, biomass, and waste heat to generate about 20 per cent of BC Hydro's electricity supply. BC Hydro manages 82 electricity purchase agreements (EPAs) for clean energy projects in commercial operation, delivering more than 15,000 gigawatt hours a year. BC Hydro's Integrated Resource Plan, a 20-year power plan for the future, includes a clean energy strategy that supports BC's long-term vision for clean energy.

3) The development of technology to allow access to unconventional resources has increased Canada's supply projections significantly. How does this factor into BC's energy production?

Creative exploration methodology and technology such as horizontal drilling and hydraulic fracturing have dramatically increased our potential, industry's interest, and production.

4) In 2012, BC announced new natural gas and liquefied natural gas strategies. How do you see BC's liquefied natural gas sector gaining momentum and what are your plans to develop this sector?

BC's energy potential is increasing alongside global demand. Our itinerary is to have three liquefied natural gas facilities working by 2020. This is within our reach.

5) BC has many "greenfield" projects in contrast to liquefied natural gas ventures in the Middle East and U.S. Gulf Coast where "brownfield" sites will be able to take advantage of existing infrastructure. What advantages does BC provide, and what makes Canadian supply of energy attractive?

BC's cool climate means about 30 per cent less power to process liquefied natural gas. Our electricity rates are some of the lowest in North America, which lowers business costs and attracts global investors. Commercial customers pay between the fourth and sixth lowest rates in the world, depending on the amount they use.